



SEATTLE TATTOO EXPO 2020 VIRTUAL SPONSORSHIP OPPORTUNITIES

Seattle Tattoo Expo 2020 is going Virtual! In 2001, the Seattle Tattoo Expo (STE) was formed with the primary goal of exposing new talent, showcasing existing fan favorites, and providing enthusiasts with a gathering place to share their love for this enduring art form.

We are unable to host our expo in person this year but that won't keep us from connecting with our community. We will be offering two days of programming through our website and social media platforms, that will include performances, one-on-one interviews with artists and shop owners, seminars, contests, and so much more. Seattle Tattoo Expo will kick-off our 2020 Virtual Expo on Saturday, August 15, 2020, and continue until Sunday, August 16, 2020. We are currently reserving time slots specifically tailored to our sponsors and partnerships.

Proprietary & specialized sponsorships are available!

We're happy to customize any package to fit your company's goals, and we will work with you to create innovative and engaging experiences leading up to and throughout the Virtual Seattle Tattoo Expo.

Top Tier Sponsorships

Our top tier sponsors (Title and Platinum) will enjoy a variety of benefits, including opportunities for exclusive livestream content, branding opportunities, and more.

All ad content must be provided by sponsor or partner.

Please email info@seattletattooexpo.com to discuss.

	Title \$5000*	Platinum \$1500*	Gold \$1000	Silver \$500
Company Logo on Sponsorship Grid with Hyperlink	✓	✓	✓	✓
Logo on All Sponsor Pre-Roll Intro Slideshow	✓	✓	✓	✓
Logo on All Sponsor Pre-Roll Final Thank You Session	✓	✓	✓	✓
Booth Space in the Virtual Vendor Village	✓	✓	✓	✓
Instagram Story Mention + Swipe Up	✓ x8	✓ x5	✓ x3	✓ x2
Facebook or IG In-Feed Post	✓ x4	✓ x3	✓ x2	✓ x1
Standalone Logo on Select Session	✓	✓	✓	X
In-Feed static ads during Select Sessions	✓ x5	✓ x2	X	X
Up to 10-sec ad clip during Livestream	✓ x20	✓ x10	✓ x4	X
Up to 1-minute ad clip during Livestream	✓	✓	✓	X
Special Content to air during Livestream	✓	✓	✓	X

Proprietary & specialized sponsorships are available!

Please email info@seattletattooexpo.com to discuss.