

Lacey Cultural Celebration



Presented Virtually

March 27, 2021

10am-6pm

(Event remains active online thru April 27, 2021)

Lacey Parks, Culture & Recreation has presented the Cultural Celebration since 2011. The popular event annually draws 3000 people of all ages to enjoy the sights, sounds and tastes of the world right in their own back yard. In 2021 the event will move online to bring the world together with colorful performances, cooking and dance demonstrations, cultural art & craft vendors, chat with people from various countries, games and activities for all ages! In addition to the online event, local ethnic restaurants will participate with specials and deals for take our or delivery (depending on location) during the live event weekend. This new format will reach participants from all around the country, and will remain 'live' 30 days after event day to allow additional exposure, shopping, etc.

Presenting Sponsor: \$5000

Presented by (your business)... added to event title, logo placement on main page, logo on virtual poster, premium booth location, sponsor recognition in promotion of event on social media, multiple mentions as presenting sponsor during presentations, your ad/commercial on main page. Access to contact information provided by scavenger hunt participants. (one only)

Premier Sponsor: \$1000

Presented by added to event title, logo placement on main page, digital poster, premium booth location, sponsor recognition in promotion of event on social media, multiple mentions as presenting sponsor during presentations, your ad/commercial on main page. Access to contact information provided by scavenger hunt participants. (4 only)

Performance Presenting Sponsor: \$500

Sponsor can select a performance or presentation to sponsor, with time allowed to provide an introduction of the act or activity while promoting business. Logo on main page as performance sponsor. Sponsor will also be provided a booth space to sell their products which will remain open for one month following live event date. (4 only)

Fun and Games Sponsor: \$100

Sponsor will be listed at one of our interactive games (choices will be made available closer to event) Sponsor logo on game page. Sponsor will also be provided a booth space to sell their products which will remain open for one month following live event date.

2021 virtual Lacey Cultural Celebration

Sponsorship Application



Business Name: _____

Business Category: _____

Contact: _____

Phone #: _____

Email: _____

Address: _____

Please check sponsorship level:

Presenting Sponsor \$5000

Premier Sponsor: \$1000

Performance Sponsor \$500

Fun and Games Sponsor \$100

Event date March 27, 2021, event site remains open and active through April 27, 2021.

Deadline: March 19, 2021. (Feb. 1 to be included on poster and added exposure)

Once application is accepted, sponsor will be invoiced.

Questions? Contact Jeannette Sieler, Recreation Supervisor, Lacey Parks, Culture & Recreation. 360-438-2631 or email jsieler@ci.lacey.wa.us