

# FAIR & RODEO

JULY 27 - AUGUST 1, 2021

presented by



**Alpine Bank**  
Member FDIC

2021

Sponsorship  
Packet



[garfieldcountyfair.com](http://garfieldcountyfair.com)



# FAIR & RODEO



## JULY 27 - AUGUST 1, 2021

GRAND CHAMPION SPONSOR

\$12,500

**SOLD**

### Sponsorship benefits:

1. Exclusivity – only one Grand Champion sponsorship offered
2. Business name becomes part of the fair title: "The 2021 Garfield County Fair & Rodeo presented by (your company)"
3. Name and logo in all print advertising
4. Banner on outdoor arena crow's nest (provided by Garfield County)
5. Banner over east entry to indoor arena (provided by sponsor)
6. Unlimited banner placement throughout fairgrounds during fair week (provided by sponsor)
7. Flag to be carried in all grand entries by royalty on horseback (provided by Garfield County)
8. Mention by announcers at all main events in the outdoor arena and all free stage acts
9. Logo on sponsor webpage with a link to your website
10. Logo on the daily schedule
11. Name on Fair & Rodeo staff/volunteer T-shirts
12. Full-page advertisement on back cover of Fair Book
13. 10 invites to Kickoff BBQ - Tuesday night
14. 10 VIP Experience Concert passes
15. 2 Meet & Greet Concert artist passes (if available)
16. 10 VIP Experience PRCA Xtreme Bulls passes and 4 General Admission passes
17. 10 VIP Experience PRCA/WPRA ProRodeo passes and 4 General Admission passes
18. 10 VIP Experience Demo Derby passes and 4 General Admission passes
19. 10 VIP Experience Motor Sports Show passes and 4 General Admission passes (if available)

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# FAIR & RODEO



## JULY 27 - AUGUST 1, 2021

OFFICIAL VEHICLE  
RESERVE GRAND CHAMPION SPONSOR  
\$8,000

### Sponsorship benefits:

1. OFFICIAL VEHICLE banner at fair entrance, plus additional banner in premium location
2. Indoor arena banner premium placement. To include one banner on outside fencing and one banner on the fairgrounds. (provided by sponsor)
3. 2 feather flag placements along Railroad Ave. during fair (provided by sponsor)
4. 1 table umbrella with your logo (provided by sponsor)
5. Full-page advertisement in the Fair Book
6. Name and logo in all print advertising after sign on
7. Mention by announcers at all main events
8. Logo on sponsor webpage with a link to your website
9. Name on the daily schedules
10. Name on Fair & Rodeo staff/volunteer T-shirts
11. 8 invites to Kickoff BBQ
12. 8 VIP Experience Concert passes
13. 2 Meet & Greet Concert artist passes (if available)
14. 8 VIP Experience PRCA Xtreme Bulls passes and 2 General Admission passes
15. 8 VIP Experience PRCA/WPRA ProRodeo passes and 2 General Admission passes
16. 8 VIP Experience Demo Derby passes and 2 General Admission passes
17. 8 VIP Experience Motor Sports Show passes and 2 General Admission passes (if available)

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# FAIR & RODEO



## JULY 27 - AUGUST 1, 2021

RESERVE GRAND CHAMPION SPONSOR  
\$7,500

○ Premier Events  
(limit 6)

### Sponsorship benefits:

1. Outdoor arena banner on chute gate (provided by Garfield County)
2. Indoor arena banner premium placement. To include one banner on outside fencing and one banner on the fairgrounds. (provided by sponsor)
3. 2 feather flag placements along Railroad Ave. during fair (provided by sponsor)
4. 1 table umbrella with your logo (provided by sponsor)
5. Full-page advertisement in the Fair Book
6. Name and logo in all print advertising after sign on
7. Mention by announcers at all main events
8. Logo on sponsor webpage with a link to your website
9. Name on the daily schedules
10. Name on Fair & Rodeo staff/volunteer T-shirts
11. 8 invites to Kickoff BBQ
12. 8 VIP Experience Concert passes
13. 2 Meet & Greet Concert artist passes (if available)
14. 8 VIP Experience PRCA Xtreme Bulls passes and 2 General Admission passes
15. 8 VIP Experience PRCA/WPRA ProRodeo passes and 2 General Admission passes
16. 8 VIP Experience Demo Derby passes and 2 General Admission passes
17. 8 VIP Experience Motor Sports Show passes and 2 General Admission passes (if available)

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# FAIR & RODEO



## JULY 27 - AUGUST 1, 2021

### GOLD BUCKLE SPONSOR \$5,000

#### Sponsorship benefits:

1. Outdoor arena banner premium placement (provided by Garfield County)
2. Indoor arena banner premium placement (provided by sponsor)
3. 1 feather flag placement by indoor arena (provided by sponsor)
4. 1 table umbrella with your logo (provided by sponsor)
5. Announced recognition as main sponsor during chosen event or logo on kiosk
6. Name on sponsor webpage with a link to your website
7. Name on the daily schedules
8. Name on Fair & Rodeo staff/volunteer T-shirts
9. 1/2 page advertisement in the Fair Book
10. 6 invites to Kickoff BBQ
11. 6 VIP Experience Concert passes
12. 6 VIP Experience PRCA Xtreme Bulls passes and 2 General admission passes
13. 6 VIP Experience PRCA/WPRA ProRodeo passes and 2 General admission passes
14. 6 VIP Experience Demo Derby passes and 2 General admission passes
15. 6 VIP Experience Motor Sports Show passes and 2 General admission passes (if available)

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# FAIR & RODEO



## JULY 27 - AUGUST 1, 2021

SILVER BUCKLE SPONSOR  
\$2,500

### Sponsorship benefits:

1. Outdoor arena banner premium placement (provided by Garfield County)
2. Banner displayed at location of activity or exhibit area (provided by sponsor)
3. Name on sponsor webpage with a link to your website
4. Name on the daily schedules
5. Name on Fair & Rodeo staff/volunteer T-shirts
6. 1/2 page advertisement in the Fair Book
7. 4 invites to Kickoff BBQ
8. 4 VIP Experience Concert passes
9. 4 VIP Experience PRCA Xtreme Bulls passes and 2 General admission passes
10. 4 VIP Experience PRCA/WPRA ProRodeo passes and 2 General admission passes
11. 4 VIP Experience Demo Derby passes and 2 General admission passes
12. 4 VIP Experience Motor Sports Show passes and 2 General admission passes (if available)

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# FAIR & RODEO



## JULY 27 - AUGUST 1, 2021

### BLUE RIBBON SPONSOR

\$1,500

#### Sponsorship benefits:

1. Outdoor arena banner premium placement (provided by Garfield County)
2. Banner displayed at location of activity or exhibit area (provided by sponsor)
3. Fairgrounds indoor arena restroom advertisement
4. Name on sponsor webpage with a link to your website
5. Name on Fair & Rodeo staff/volunteer T-shirts
6. Name on daily schedules
7. 1/4 page advertisement in the Fair Book
8. 2 invites to Kickoff BBQ
9. 2 VIP Experience Concert passes
10. 2 VIP Experience PRCA Xtreme Bulls passes
11. 2 VIP Experience PRCA/WPRA ProRodeo passes
12. 2 VIP Experience Demo Derby passes
13. 2 VIP Experience Motor Sports Show passes (if available)

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# FAIR & RODEO



## JULY 27 - AUGUST 1, 2021

RED RIBBON SPONSOR  
\$1,000

### Sponsorship benefits:

1. Outdoor arena banner placement (provided by Garfield County)
2. Fairgrounds midway restroom advertisement
3. Name on sponsor webpage with a link to your website
4. 1/4 page advertisement in the Fair Book
5. 2 invites to Kickoff BBQ
6. 2 VIP Experience Concert passes
7. 2 VIP Experience PRCA Xtreme Bulls passes
8. 2 VIP Experience PRCA/WPRA ProRodeo passes
9. 2 General Admission Demo Derby passes
10. 2 General Admission Motor Sports Show passes (if available)

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# FAIR & RODEO



## JULY 27 - AUGUST 1, 2021

### WHITE RIBBON SPONSOR

\$750

#### Sponsorship benefits:

1. Banner displayed at location of activity or exhibit area (provided by sponsor)
2. Fairgrounds midway restroom advertisement
3. Name on sponsor webpage with a link to your website
4. 1/8 page advertisement in the Fair Book
5. 2 invites to Kickoff BBQ
6. 2 VIP Experience Concert passes
7. 2 General Admission PRCA Xtreme Bulls passes
8. 2 General Admission PRCA/WPRA ProRodeo passes
9. 2 General Admission Demo Derby passes
10. 2 General Admission Motor Sports Show passes (if available)

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# FAIR & RODEO



## JULY 27 - AUGUST 1, 2021

### FRIENDS OF THE FAIR, LEVEL 1 \$500

#### Sponsorship benefits:

1. Midway banner display (provided by sponsor)
2. 1/8 page advertisement in the Fair Book
3. Website sponsor page listing
4. 2 VIP Experience PRCA Xtreme Bulls passes
5. 2 General Admission PRCA/WPRA ProRodeo passes

### FRIENDS OF THE FAIR, LEVEL 2 \$250

#### Sponsorship benefits:

1. Included on "Friends of the Fair" signs posted at the fair
2. Website sponsor page listing
3. 2 VIP Experience PRCA/WPRA ProRodeo passes

### FAIR SUPPORTER \$100 and Under

#### Sponsorship benefits:

1. Included on "Friends of the Fair" signs posted at the fair
2. Website sponsor page listing

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