



## SPONSOR OPPORTUNITIES

### **Presenting Sponsor** \$10,000

Name added to title as Presenting Sponsor with exclusivity rights; naming rights of our Main Stage; booth placement near Main Stage; logo listed as Presenting sponsor on all PMSA produced marketing materials including event flyers, event posters, event signage, advertisements, festival brochures, and t-shirts; name/logo in print, broadcasted advertising; custom video to be used in social media coverage; logo on website; business profiled in "The Buzz" - electronic newsletter.

### **Gold Level Sponsor** \$ 7,500

Naming rights to either Meeker Street Acoustic Stage or Beer Garden. Premium booth location; ability to provide activity/activation near sponsoring element; logo/name listed on printed flyers, cards, event signage, posters; custom video created for event social media campaign; company web-link on PMSA web site; feature in email newsletter "The Buzz".

### **Silver Level Sponsor** \$ 5,000

Naming rights to our community stage; one of our markets; food courts; or sponsor/volunteer/merchant/vendor events.

Logo/name listed on PMSA produced marketing materials including event flyers, event posters, advertisements, brochures, t shirts and other promotional items; social media tags on promotional posts related to the event; company profile on eblast newsletter "The Buzz"; logo and web link on PMSA website; custom video to be used in social media campaign; 10 x 10 booth space in high traffic area at Festival.

### **Bronze Level Sponsor** \$ 2,500

Naming rights on an artist element, kids' entertainment element, family interactive element, elements within the Buick Classic Car Show, or other event activity.

Name listed on PMSA produced marketing materials including event flyers, event posters, advertisements, festival brochures, event signage, and t shirts; social media tags; custom video created to use in festival promotions; booth located in high traffic area of the festival.

### **Meeker Level Sponsor** \$1,000

Naming rights on an artist element, kids entertainment element, family interactive element, elements within the Buick Classic Car Show, or other event activity.

Name listed on PMSA produced marketing materials including event flyers, event posters, advertisements, festival brochures, event signage, and t shirts; social media tags; custom video created to use in festival promotions; booth located in high traffic area of the festival.

### **Exclusive Floorplan (Directory) Sponsor** \$ 6,000

Passport Map Directory, Social Media Post and Story across all channels. Featured Floorplan imbedded on website with logo. Sponsor Booth in high traffic location.

## ADD-ON OPPORTUNITIES

MARKETING	Link on PMSA website	\$	50.00
	Logo listed on PMSA website	\$	20.00
	Single PMSA & Meeker Days Social Media Shout Out	\$	50.00
POWER	one outlet - 20 amp	\$	25.00
	one outlet - 50 amp	\$	95.00
CONSUMABLES	Ice - 10 lb bag	\$	4.00
	Spill Kit	\$	75.00